



inpulse Summit New Orleans

April 16-17, 2018

The Westin New Orleans Canal Place | 100 Iberville St | New Orleans, LA 70130 | United States
Phone: 504-566-7006 | <http://www.westinneworleanscanalplace.com>

AGENDA

Monday, April 16 | River Room

12:00 p.m.	Partner Registration & Lunch (Foyer 5)	
01:00 p.m.	Welcome Intershop Partners "Partners First"	Brian McGlynn, GM Intershop Americas Andrej Maihorn, VP Customer Innovations and Head of Channel Americas
01:45 p.m.	Strategic Initiatives	Dr. Jochen Wiechen, CEO Andrej Maihorn
03:00 p.m.	Coffee Break	
03:30 p.m.	Coffee for Closers Co-Selling with Intershop	Brian McGlynn
04:30 p.m.	Wrap up/ Feedback/ Q&A	All

04:30 p.m.	Customer Registration (Foyer 5)	
06:15 p.m.	inpulse Dinner Event <i>Meeting Spot: Hotel Lobby</i> <i>10 min. walk to Napoleon Wine Room, 240 Bourbon St., New Orleans</i>	



inpulse Summit New Orleans

April 16-17, 2018

The Westin New Orleans Canal Place | 100 Iberville St | New Orleans, LA 70130 | United States
Phone: 504-566-7006 | <http://www.westinneworleanscanalplace.com>

AGENDA

Tuesday, April 17 | River Room

08:00 a.m.	Breakfast Buffet (Foyer 5)	
09:00 a.m.	Welcome	Brian McGlynn, GM Intershop Americas
09:30 a.m.	Tackling the Ecommerce Summit – Partner Keynote	EnterWorks
10:00 a.m.	Customer Introduction Top 3 E-Commerce Challenges	All Customers
10:30 a.m.	Coffee Break sponsored by DSS Partners	
11:00 a.m.	Intershop Corporate & US Update	Dr. Jochen Wiechen, CEO Axel Kohler, Chief Sales Officer Brian McGlynn
12:00 p.m.	Business Lunch	
01:00 p.m.	Product Update and Roadmap	Dr. Jochen Wiechen
02:00 p.m.	Getting it There Introducing Intershop Order Management	Julie Mall, Director Pre-Sales
02:30 p.m.	Coffee Break sponsored by DSS Partners	
03:00 p.m.	Intershop of Things Innovations at Intershop	Andrej Maihorn, VP Customer Innovations and Head of Channel Americas
03:30 p.m.	Getting it Done eCommerce Panel Discussion	Intershop & Partners
04:15 p.m.	Wrap up / Feedback / Q&A	Brian McGlynn, Andrej Maihorn
06:15 p.m.	inpulse Dinner Event <i>Meeting Spot: Hotel Lobby</i> <i>10 min. walk to Creole Queen Paddlewheeler, 1 Poydras St, New Orleans</i>	